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Utah Business Staff Feb 19, 2018



Eric Rea: Forty Under 40



Congratulations to Eric Rea, co-founder and chief executive officer at Podium. He was named one of Utah Business' 2018 Forty Under 40 honorees.



In 2014, Eric Rea and his partner started Podium out of a spare bedroom—now, the company has grown to nearly 300 employees. Rea has led three separate fundraising rounds for more than \$35 million and helped make Podium one of the fastest-growing companies in the state. Under Rea's guidance, Podium now powers reviews and feedback for over 12,000 local businesses with over 130,000 users. Rea is one of the highest-rated CEOs on Glassdoor for small- and medium-sized companies with a 94 percent approval rating.

"As the CEO of a growth-stage startup, you are presented with a completely new landscape, not only year-to-year, but often times month-to-month. Part of the challenge this presents is continuously recalibrating expectations and setting audacious goals," says Rea. "I am convinced that much of our growth has come from ignoring the

conditioning that tells us to temper expectations and instead relying on a 'why not?' mentality. More often than not, that mentality has been rewarded with results much higher than we would have been able to produce otherwise and I trust it."

COMMUNITY INVOLVEMENT: In order to help other entrepreneurs gain a leg up, Rea mentors BYU students and others in small startups. He is also passionate about Kids on the Move.

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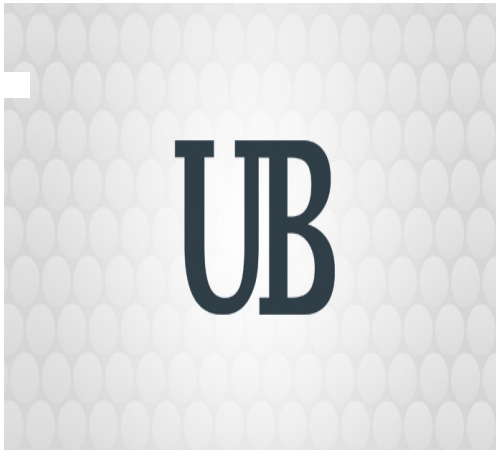


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