

http://www.heraldextra.com/business/local/uccu-celebrates-years-foundation-seeks-entrepreneurs-for-franchising-competition/article_8694b648-2737-5c38-8cce-10d5dc5def8a.html

<

PREVIOUS

Silicon Slopes vs. Silicon Valley: The ongoing search for tech talent

>

UCCU celebrates 60 years; Foundation seeks entrepreneurs for franchising competition

Daily Herald Sep 2, 2016



Courtesy of UCCU

Brad Norton, left, UCCU's SVP of marketing and new business development presents a \$10,000 check to Ruby Haddock, Kids Or Move's VP of development.

UCCU celebrates 60 Years with donations to 10 local charities

As part of the UCCU's 60th Anniversary Celebration, \$30,000 was donated to the top three finishers in the Charity Voting contest. After 60 days of voting and with more than 31,000 votes cast, Primary Children's Hospital, Kids On The Move and The Family Support and Treatment Center, received first place in Utah Community Credit Union's Charity Voting contest.

"The community response to our 60th anniversary charity giveback voting campaign was amazing," said Brad Norton, SVP marketing for UCCU, in a press release. "The voting results for first place were so close that we decided to award each of the top three charities with first place honors and a \$10,000 donation."

The community was invited to vote for their favorite charity from a list of local Utah-based organizations identified through the help of the United Way of Utah County. After tabulating the results, Primary Children's Hospital finished in first place with 8,048 votes, Kids On The Move finished in second place with 7,956 votes, and Family Support and Treatment Center finished in third place with 7,645. The remaining charities will each receive \$1,000 for their participation in UCCU Charity Voting contest.

Utah Community Credit Union has been a part of the community for 60 years and from its BYU beginnings was founded as a not-for-profit financial institution owned by its members and based on the industry principle of "people helping people." With over \$1 billion dollars in assets and 130,000 members, UCCU is celebrating its 60th anniversary in 2016.

Foundation seeks entrepreneurs for Franchising Global Competition

The International Franchise Association (IFA) Franchise Education & Research Foundation announced it is accepting applications for its annual NextGen in Franchising Global Competition, a worldwide program that engages young entrepreneurs seeking careers and business opportunities in the franchising industry. Applications are open through Sept. 30, 2016.

"We are looking for 20 outstanding young entrepreneurs who are poised to take off if given the mentoring and support from franchise business leaders," said David McKinnon, Foundation vice chair and chair of the NextGen franchising committee, in a press release. "NextGen is engaging and educating the next generation of young entrepreneurs with a passion for franchising. There is no greater evidence of the success and appeal of the franchise business

model than to see young people from around the world embracing it with the excitement, enthusiasm and professionalism of our NextGen winners. Being in a room with them is contagious!”

The NextGen in Franchising Global Competition is open to entrepreneurs ages 21-35 with businesses that have been operating for 1-5 years. Winners receive a trip to the IFA’s Annual Convention in Las Vegas from Jan. 28-Feb. 1, 2017; a spot at the NextGen in Franchising Summit, a two-day educational and networking program for next generation entrepreneurs; a 90-day accelerator program with industry leaders and CEOs; and opportunities to network with leading franchisors, franchisees and suppliers.

Karissa Neely reports on Business & Community events, and can be reached at (801) 344-2537 or kneely@heraldextra.com. Follow her on Twitter: @DHKarissaNeely