



2017 KOTM Giving Tuesday Campaign

Turn your art into donations for Kids On The Move on Giving Tuesday, Nov 28. Download our custom coloring pages, color it, and post a selfie with your artwork using the hashtag #kotmtuesday. Every time you post your coloring page selfie using #kotmtuesday on Nov 28, our sponsors Christiansen Dental and Wallabys Smokehouse will match it by donating five dollars to Kids On The Move. All donations will help provide developmental services to children in our community. All monetary donations during the month of November will also be matched, up to a total maximum of \$1000 from Christiansen Dental and \$500 from Wallabys.

People of all ages are allowed to participate. If participants do not want to post on social media, they can turn a physical copy of their coloring page into the offices of Christiansen Dental, Wallabys, or Kids On The Move. Coloring pages turned into either office count as a one dollar donation.

There are four coloring pages featured for KOTM's Giving Tuesday event. Limit one of each coloring page per participant (four total) for a maximum donation worth 20 dollars if posted on social media (five dollars for each coloring page) or four dollars for physically turned in pages (one dollar for each coloring page). Coloring pages may be physically turned in before November 28 and may be hung in lobbies of participating organizations. Social media posts before or after Nov 28 do not count towards the matching donation from Christiansen Dental and Wallabys.

Each participant that posts on social media using the hashtag #Kotmtuesday, or that makes a monetary donation will be entered into a drawing for one of five prizes. Limit one entry per coloring page posted and/or monetary donation. Coloring pictures turned in physically without a social media post are not eligible for the prize drawing (to encourage social media posts). Prizes include: \$60 gift card for FastKart go carting, Classic Skating family passes, 6 passes to Seven Peaks ice skating arena, 4 tickets to Dry Bar Comedy and Chik-fil-a gift basket. The winner will be announced Friday, December 1 through Facebook.

Coloring pages will be available to download from kotm.org/givingtuesday.