



FOR IMMEDIATE RELEASE

Kids On The Move Appoints Rachelle Rutherford As New CEO

After 20 years of involvement, Scott Bean steps down as CEO, and previous COO steps into his role.

OREM, UT – October 12, 2021 – Kids On The Move (KOTM)

Kids On The Move announced that Rachelle Rutherford has been appointed new CEO of the organization. An experienced and resourceful leader, Rachelle succeeded Scott Bean, and assumed responsibilities on 1 September 2021. Scott Bean has been involved with KOTM for over 20 years and will be greatly missed as he and his wife move to Arizona to be with family.

Rachelle has worked with KOTM for many years, including serving on the KOTM board for a few years, serving as COO (beginning 2014), and then, after some time away for family reasons, again serving as COO.

KOTM Board of Directors' Chair, Jonathan Krein, stated: "Rachelle's work as COO, including her handling of the COVID crisis last year, followed by her leadership this year during Scott's absence, has demonstrated exceptional capacity, dedication, wisdom, loyalty, and resourcefulness, among other worthy things."

Rachelle Rutherford received dual undergraduate degrees in Business Management and Finance and a Master's degree in Business Administration. She has served as one of the founders and Vice President of Elevated 1031 and CEO at the American Campus Corporate. She also served as Mrs. Utah United States 2016 with "Defend Innocence" as her platform. Rachelle is passionate about the prevention of child sexual abuse and is an advocate for women and children, serving on the Board of Directors for Prevent Child Abuse Utah for more than 10 years.

Krein stated, "I truly believe Rachelle brings the skills and talent that KOTM needs, right now, today- as well as for the years ahead."

Kids On The Move, Inc.

Kids On The Move, Inc. (KOTM) is a nonprofit organization located in Orem, UT. KOTM supports the development of young children and families by “empowering families, one kid at a time.” KOTM is the local, proven expert in child development and family resources with our five main programs: Early Intervention, Early Head Start, Child Care, Respite Care and KOTM’s Autism Center. For more information about Kids On The Move, please visit www.kotm.org. or call 801.221.9930.

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