

<https://www.abc4.com/magic-of-story-telling>

Join the **Magic of Storytelling** and help Disney donate up to
1 MILLION BOOKS!

Join the Magic of Storytelling!

Partners:

The Magic of Storytelling campaign is a collaboration between Disney Publishing Worldwide and Disney|ABC Television Group to help First Book put brand-new books into the hands of children in communities nationwide. Through this campaign, Disney and First Book have donated millions of books to children in need, encouraging them to read and create the stories of tomorrow. First Book is a nonprofit that provides new books to educators and organizations serving children from low-income families.

In connection with the Magic of Storytelling campaign, KTVX, ABC4 Utah will help distribute 5000 books to kids across Salt lake City, including 1,000 books to Kids on the Move.

Event Schedule:

Saturday March 9, 11a-Noon (Special Reading Ambassador is Jessie Miller, Good Things Utah Host).

Saturday March 16, 11a-Noon (Special Reading Ambassador is Provo Mayor Michelle Kaufusi).

Saturday March 23, 11a-Noon (Special Reading Ambassador is Emily Florez, 5, 6, 10PM ABC4 News Anchor).

All Reading Events are located at Provo Towne Centre in the Upper Level Food Court Rotunda. Each event will last for one hour between 11am-12pm, featuring a special guest, reading ambassador who will read a story from one of the books for approximately 15-20 minutes. At the end of the reading, our Reading Ambassadors will help to distribute Provo Towne Centre gift bags that include books and treats. An arts and crafts activity will conclude the Magic of Storytelling activity.

RSVP YOUR BOOK