



## FOR IMMEDIATE RELEASE

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## Utah's biggest halloween race supports local nonprofit

**OREM, UT — Sep 27, 2017** — Runtastic Events partners with Kids On The Move (KOTM) to hold the 6th annual Haunted Half Marathon, the largest Halloween Race in the State of Utah.

Two races will be held during the month; one in Salt Lake on October 14th and the other in Provo on October 28th. Over 5600 runners participated in the two races last year, and over 6000 are expected to race this year.

“We pull out all the stops for the Haunted Half,” said David Bell, Owner and President of Runtastic Events. “The course is decked out with Halloween decorations, and the finish line has lots fun-filled of activities.”

Each race starts with a headless horseman ceremoniously throwing down a jack-o'-lantern at the starting line. Runners and volunteers are encouraged to wear costumes while participating to join in on the Halloween fun. Once runners have completed the race, they can enjoy a Halloween after party at the finish line consisting of massages, food, photo ops and prizes.

Proceeds from the Haunted Half go to Kids On The Move, a nonprofit in Orem which helps children with developmental delays, disabilities and autism.

“I have two sisters that both have kids that have received help from Kids On The Move,” said Bell, “We love what KOTM represents and does for early childhood development. Halloween is a fun time for kids, so we thought it went hand in hand with KOTM.”

Over 100 volunteers are needed for each race day. So, if you are not a runner, please come and help by volunteering your time instead!

“The number of volunteers really makes all the difference,” said Scott Bean, CEO of KOTM. “The more volunteers we have, the more money goes to helping children with Down syndrome for example, be able to learn how to crawl and eat on their own.”

Volunteers can sign up at [www.kotm.org/volunteer-portal](http://www.kotm.org/volunteer-portal).

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### Kids On The Move, Inc.

Kids On The Move, Inc. (KOTM) is a nonprofit organization located in Orem, UT. KOTM supports the development of young children and families by “empowering families, one kid at a time.” KOTM is the local, proven expert in child development and family resources with four main programs: Early Intervention, Early Head Start, the Autism Center and Respite Care. For more information about Kids On The Move, please visit [www.kotm.org](http://www.kotm.org), or call 801.221.9930.