

**FOR IMMEDIATE RELEASE****Media Contact:**

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Community rallies around low income families at KOTM event

OREM, UT — September 14, 2017 — Wednesday, September 15, over 78 families attended Kids On The Move (KOTM) first Family Engagement Activity complete with bounce houses, petting zoos, educational tents and giveaways.

“The event was designed to encourage the families we serve in the Early Head Start Program (EHS) to engage with their children and develop important skills,” said Finau Conklin, the Family Service Compliance Manager at Kids On The Move. “We had a variety of activities that were fun for the kids, but also helped them with their social, motor, language and sensory skills.”

The Orem City showcased their Fire and Rescue Emergency vehicles while educating the EHS families on how their department helps Orem city. Children developed gross motor skills and coordination playing in bounce houses, and sensory skills and dramatic play at the face painting stations. A petting zoo provided children the opportunity to learn how to appropriately treat animals as well as work on social interaction skills.

Other activities included classes on how parents can read to their small children. There were piles of books for the families to take home after the event. The books were donated for Caleb Chadburn’s Eagle Scout Project.

“Chadburn also helped us out with volunteers,” said Conklin. “He is well connected in the community and has fantastic organizational skills. When we informed him of our needs, he was able to get it done fast and efficient! He deserves an A++.”

KOTM Family Educators and Teachers manned the other booths and asked parent’s questions relating to what they learned at the previous activities. If answered correctly, the parents would earn tickets that could later be redeemed for prizes.

“This was one of the most well attended EHS activities to date,” said Conklin. “We’re excited to help educate and involve even more families in the future.”

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Kids On The Move, Inc.

Kids On The Move, Inc. (KOTM) is a nonprofit organization located in Orem, UT. KOTM supports the development of young children and families by “empowering families, one kid at a time.” KOTM is the local, proven expert in child development and family resources with four main programs: Early Intervention, Early Head Start, the Autism Center and Respite Care. For more information about Kids On The Move, please visit www.kotm.org, or call 801.221.9930.