



FOR IMMEDIATE RELEASE

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Coloring pages on Giving Tuesday supports Kids On The Move

Kids On The Move invites general public to color and help kids with special needs

OREM, UT — Nov 13, 2017 — Christiansen Dental and Wallaby's Smokehouse are partnering with Kids On The Move (KOTM) to create a fun and creative way to help support families with developmental needs this Giving Tuesday, November 28.

For each selfie posted on November 28 featuring a special KOTM coloring pages with the hashtag #kotmtuesday, Christiansen Dental or Wallaby's Smoke house will donate \$5 to KOTM.

"We're grateful for our community partners that are willing to donate, and help raise awareness about Kids On The Move," said Scott Bean, CEO of KOTM. "We had great success last year in getting the community to color, and we're excited to see how many we can get involved this year."

Coloring pages and rules are available at www.kotm.org/givingtuesday. People of all ages are allowed to participate. If participants do not want to post on social media, physical copies of coloring pages can be turned into the offices of Christiansen Dental or Kids On The Move. Coloring pages turned into either office count as a one dollar donation.

Giving Tuesday refers to the Tuesday after Thanksgiving. This day of giving has grown to create an international day of giving at the beginning of the Christmas and season.

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Kids On The Move, Inc.

Kids On The Move, Inc. (KOTM) is a nonprofit organization located in Orem, UT. KOTM supports the development of young children and families by "empowering families, one kid at a time." KOTM is the local, proven expert in child development and family resources with four main programs: Early Intervention, Early Head Start, the Autism Center and Respite Care. For more information about Kids On The Move, please visit www.kotm.org, or call 801.221.9930.