

FOR IMMEDIATE RELEASE

Family Raises Money For Kids On The Move Through Running St. George Marathon

Ford Family Raising Money through Marathon for Children with Special Needs

Orem, UT—October 4, 2007 – Three family members have been training for months to raise money and awareness for a great cause – children with special needs. Megan, Abraham, and Adam Ford will be running in the St. George Marathon on October 6th for Kids On The Move, a Utah County non-profit organization that serves families that have children with disabilities, as well as low-income families. Through RUN For A Difference, the Fords are raising money through pledges from individuals and businesses for every mile they complete of the marathon.

For Megan Ford, this is her first marathon. “I always wanted to run a marathon, but then I found out I could run and also raise money for a great cause.” Megan says that the training has not been easy. “It’s a lot easier to give up if you’re going to be just letting yourself down. It helped me to keep going to know that I would also be letting others down if I gave up.”

Abe and Adam’s sister has Down syndrome, which is one of the main reasons the family believes in the cause they are running for. Kids On The Move serves families that have young children with Down syndrome, as well as children with all other types of disabilities through parent education, therapy services, and other family support. To raise money for Kids On The Move the Ford’s have contacted friends, family, and local businesses for pledges. Megan even placed pledge forms in her hair salon for customers to have a chance to support the cause.

“The Fords are a wonderful example of the commitment of many people in Utah County that support children and families served by Kids On The Move,” says Mark Elliott, Development Director at Kids On The Move. “Their dedication to the cause is very touching, and the money they raise will go to support the 1,300 children served by Kids On The Move each year.” Kids On The Move was established in 1986 by two mothers of children with disabilities. It has grown into an organization that has served thousands of families in Utah County in the past twenty years.

For information on supporting the Fords run in the St. George Marathon, or in making a donation to Kids On The Move, contact Ron Zarbock, founder RUN For A Difference at 801.671.4170 or visit www.runfordifference.com. RUN provides fitness training guidance through local training teams for motivation and fundraising support. More information about Kids On The Move and supporting children and families can be found at www.kidsonthemove.org or by calling 801.221.9930.

About RUN For A Difference

RUN For A Difference is headquartered in SLC, Utah and coordinates marathon participation and fund raising. Its mission is to awaken the human spirit, shine and connect to others, serve and share with tremendous passion, power and aggressiveness, and to receive and accept all with jubilant celebration. For additional information call toll-free 888.Dolt2Day (888.364.8232).

About Kids On The Move

Kids On The Move is a 501(c)(3) non-profit organization that supports that development of young children and their families. Kids On The Move services families through Early Intervention for children with special needs, Early Head Start for low-income families with young children, and also through the Noorda Family Resource Library and an Early Education Center. 1,300 children are served each year in Utah County. Visit www.kidsonthemove.org for more info or call 801.221.9930.

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